

Cookie Policy

Effective Date: [Insert Date]

At **Bello**, we believe in beautiful conversations—and that includes being open about how we use cookies and similar technologies on our platform. This Cookie Policy explains what cookies are, how we use them, and your choices regarding their use.

What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help us enhance your experience, understand how our platform is used, and improve our services.

Cookies can be:

- **Session Cookies:** Temporary and deleted when you close your browser.
- **Persistent Cookies:** Stay on your device for a set period or until deleted.

How We Use Cookies

We use cookies to:

- **Ensure Platform Functionality:** Keep Bello running smoothly and securely.
- **Remember Your Preferences:** Like login info or language settings.
- **Improve User Experience:** Understand how users navigate our platform.
- **Analytics & Performance:** Measure and analyze usage to improve our services.
- **Marketing (optional):** Help us deliver relevant content and measure campaign effectiveness.

Types of Cookies We Use

Type

Purpose

Essential Cookies	Required for core functionality like signing in, hosting or joining sessions, and secure access.
Performance & Analytics Cookies	Help us understand usage patterns through tools like Google Analytics.
Functionality Cookies	Remember your preferences and settings to make your experience smoother.
Marketing Cookies (optional)	May be used to deliver personalized messages or ads if enabled.

Third-Party Cookies

Some cookies may be set by third-party services we use, like analytics tools or embedded media providers. These providers have their own privacy policies, which we encourage you to review.

Your Choices

You can control cookies through your browser settings. Most browsers let you:

- View and delete cookies
- Block cookies from specific sites
- Block all cookies (though this may impact site functionality)

You can also manage cookie preferences when you first visit our site, or through the **Cookie Settings** link available at the bottom of every page.

Changes to This Policy

We may update this Cookie Policy from time to time. We'll notify you of any significant changes by updating the "Effective Date" above and, if needed, providing additional notice.

Questions?

If you have any questions about how we use cookies, reach out to us at privacy@belloHQ.com.

Would you like this adapted for a mobile app or to include more legal language for compliance with GDPR/CCPA/etc.?

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You said:

yes, please add language for compliance with GDPR, CCPA, HIPAA

ChatGPT said:

Great! Here's an updated **Cookie Policy** for **Bello** with language to support compliance with **GDPR (EU/UK)**, **CCPA/CPRA (California)**, and **HIPAA (U.S. health-related data)**, while still maintaining a friendly, clear tone aligned with your brand.

Cookie Policy

Effective Date: [Insert Date]

At **Bello**, we care deeply about privacy and transparency. This Cookie Policy explains how and why we use cookies and similar technologies on our platform, in compliance with privacy laws like the **General Data Protection Regulation (GDPR)**, **California Consumer Privacy Act (CCPA/CPRA)**, and the **Health Insurance Portability and Accountability Act (HIPAA)** where applicable.

What Are Cookies?

Cookies are small data files stored on your device when you visit a website or use a web application. They help us make your experience more efficient, secure, and personalized.

Cookies may be:

- **Session Cookies:** Temporary cookies that expire when you close your browser.
 - **Persistent Cookies:** Remain until deleted or after a set duration.
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Why We Use Cookies

We use cookies and similar technologies to:

- Provide and secure core platform features
 - Remember user preferences and login sessions
 - Understand usage to improve performance and usability
 - Enable analytics and metrics
 - Support optional marketing and communications (with consent)
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Types of Cookies We Use

Type	Purpose	Legal Basis
Essential Cookies	Necessary for site functionality, login, and security.	Legitimate Interest (GDPR) / Service Provision
Functional Cookies	Store user preferences to enhance experience.	Consent (GDPR) / Right to Know & Delete (CCPA)
Analytics Cookies	Help us analyze user behavior to improve our platform.	Consent (GDPR) / Opt-Out Rights (CCPA)
Marketing Cookies (Optional)	Deliver relevant content or campaigns.	Consent (GDPR) / Opt-Out (CCPA)

GDPR Compliance (EU/UK)

If you're in the EU or UK:

- We only set non-essential cookies (like analytics or marketing) with your **explicit consent**.
- You can withdraw consent at any time via our **Cookie Settings**.

- We uphold your rights under the GDPR, including the right to access, rectify, erase, and restrict processing of your personal data.
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CCPA / CPRA Compliance (California)

If you're a California resident:

- We do **not sell** your personal data.
 - You have the right to **know**, **delete**, and **opt-out** of data sharing or targeted advertising.
 - You may submit a privacy request at privacy@belloHQ.com or through our Privacy Center.
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HIPAA Compliance (U.S.)

If you are using Bello for health-related research or services covered by HIPAA:

- We **do not** use cookies to collect or process **Protected Health Information (PHI)** unless explicitly authorized and covered under a signed **Business Associate Agreement (BAA)**.
 - HIPAA-related data is stored and managed separately, with no tracking or analytics applied without required consent.
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Managing Your Preferences

You can manage or withdraw your cookie preferences at any time via:

- Our **Cookie Settings** panel (available at the bottom of every page)
- Your browser settings (to block, delete, or limit cookies)

Note: Disabling some cookies may affect the functionality of the platform.

Changes to This Policy

We may occasionally update this Cookie Policy to reflect changes in law or our practices. When we do, we'll revise the **Effective Date** and notify you where required.

Contact Us

For questions or requests related to this Cookie Policy, reach out to us at:

 privacy@belloHQ.com

Or write to:

Bello Privacy Team

[Insert physical address, if needed for GDPR]